

# Garden Press Event 2021 – Online Exhibitor Booking Form



## Online Platform – 3 March 2021

PLEASE COMPLETE THIS FORM IN BLOCK CAPITALS AND RETURN AS PER PAYMENT SCHEDULE BELOW

COMPANY NAME: \_\_\_\_\_

EXHIBITOR NAME\*: \_\_\_\_\_

\*(FOR USE ON EVENT LITERATURE AND ONLINE PLATFORM)

GIMA/HTA NUMBER: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

MOBILE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

POSTCODE: \_\_\_\_\_

Exhibitor Opportunities	Tick to book opportunity.
<b>Online Exhibitor Space</b> GIMA/HTA Member - £399+VAT Non-Member - £499+VAT	
<b>Registration Partner</b> (Please check with Jo Gildea that this package is available before booking) GIMA/HTA Member - £499+VAT Non-Member -£599+VAT	
<b>Live Video Presentation or Demonstration</b> (Please check with Jo Gildea that this package is available before booking) GIMA/HTA Member - £99+VAT for 10 minutes, £149+VAT for 20 minutes or £199+VAT for 30 minutes Non-Member - £199+VAT for 10 minutes, £249+VAT for 20 minutes or £299+VAT for 30 minutes	Please confirm how many minutes you are booking for:
<b>Rolling Banner Adverts</b> (Please check with Jo Gildea that this package is available before booking) GIMA/HTA Member - £199+VAT Non-Member -£299+VAT	
<b>Advert within E-Newsletter</b> (Please check with Jo Gildea that this package is available before booking) GIMA/HTA Member - £49+VAT Non-Member -£99+VAT	
<b>Individual E-Newsletter</b> (Please check with Jo Gildea that this package is available before booking) GIMA/HTA Member - £149+VAT Non-Member - £249+VAT	
<b>Bespoke opportunity</b> To be discussed and agreed in writing with Jo Gildea	

By ticking opportunities and signing below you are agreeing on behalf of your company to pay in full for chosen opportunities.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Please email completed form to: [events@gardenpressevent.co.uk](mailto:events@gardenpressevent.co.uk)

Alternatively post: Garden Press Event, C/O Horticultural Trades Association, Horticulture House, Chilton, Didcot, Oxfordshire, OX11 0RN

CONFIRMATION AND INVOICE WILL BE SENT ON ACCEPTANCE OF YOUR BOOKING

## PAYMENT DETAILS

Upon acceptance of this booking form an invoice will be sent to you. Full Payment is due upon booking, within 30 days. Payment details will be on the invoice and can be made by BACS.

## TERMS AND CONDITIONS

### INTRODUCTION

Exhibitors are expected to adhere to the terms and conditions of The Garden Press Event; these are designed to benefit the exhibitors, organisers and guests.

### DEFINITIONS

In these Terms and Conditions the term "EXHIBITOR" means any company, firm or person who makes or has made application which is or has been accepted for space in the Exhibition, or any Agent, Representative, or Employee of the Exhibitor. The term "EXHIBITION OR EVENT" refers to The Garden Press Event, 3 March 2021 and where the term "ORGANISERS" appears it refers solely to HTA and GIMA.

### TERMS AND CONDITIONS

These Terms and Conditions shall be construed in accordance with English Law and any disputes resulting from an interpretation of the Terms and Conditions shall fall to be settled by English Court. No alteration or variation of these Terms and Conditions shall be effective unless specifically agreed in writing by the Organisers.

### VIRTUAL EXHIBITION DETAILS

a) The virtual exhibition will be open to the press from 9.00am to 5.30pm on 3 March 2021.

### BOOKING OF ONLINE EXHIBITION SPACE

- a) The booking form, together with this document serves as a legal contract.
- b) Full payment will be required in order to secure your booking.
- c) The Organisers reserve the right to reallocate unpaid invoices.
- d) This virtual space consists of one web page with networking opportunities outlined in the show brochure. The Exhibitor has the option to buy extra opportunities from the Organiser.

### CANCELLATION POLICY

Should an Exhibitor wish to cancel a virtual space order:

- a) Written notice is required to be emailed to [events@hta.org.uk](mailto:events@hta.org.uk).
- b) No refunds will be given for any cancellation.

### LICENSOR AND LICENSEE

On the acceptance of this virtual space order by the Organisers, there is a contract between the Organisers and Exhibitor including these Terms and Conditions, subject to amendments as mentioned below. In case of non-payment of any sum due from the Exhibitor, whether legally demanded or not or of the breach, or non-observance, by the Exhibitor of any of the Terms and Conditions herein contained the Organisers shall have the right to revoke this license and re-enter the allotted space to remove and exclude the Exhibitor. without prejudice to the right to recover all sums payable by the Exhibitor hereunder and all other claim against him, and costs sustained by the Organiser.

### INFORMATION AND CONDITIONALITY

- a) Information supplied by the Organisers in relation to this Event is accurate to the best of their knowledge and belief but shall not constitute any warranty or representation by the Organisers and any inaccuracy or mistake therein or omission there from shall not entitle the Exhibitor to cancel this virtual space booking.
- b) Any order for virtual space booking or any acceptance thereof by the Organisers shall not be conditional on the presence or location of any other exhibitor or non-attendance of invited guests.

## POSTPONEMENT OR ABANDONMENT

The Exhibitor shall not have any claim against the Organisers in respect of any loss consequent upon the failure for whatsoever reason of the Exhibition being held or of the platform becoming wholly or partially, unsuitable or unfit for holding the virtual Exhibition for reasons beyond the Organisers' control. If by rearrangement or postponement of the period of the Exhibition, or by substitution of another platform for the Exhibition, or by means of any other matter or thing, the Exhibition can be carried through, the contracts for virtual space booking shall be binding upon all parties, except as to the agreement, as to which any modification, substitution or rearrangement considered necessary by the Organisers shall be substituted for the original.